

Press Release

Amina Technologies Announces Record Sales and the Addition of Five Major Sales Representatives

[NewsWireToday](#) - /newswire/ - Cincinnati, OH, United States, 11/10/2008 - **Amina invisible speaker sales soar despite current economy. Adds 5 major sales rep firms to represent Amina Technologies across North America.**

Amina Technologies, a leader in invisible loudspeaker solutions, today reports that despite the economic woes that are influencing the current status of the custom installed audio market, sales of their AIWX Plaster-In-Wall speakers have increased substantially across North America over the last several months. While many manufacturers are reporting decreased sales figures for the last quarter, and even worse than expected performance in October, Amina sales rose by over 20 percent each month from August through October.

"A major factor in the sales increase is that we continue to offer a truly unique audio solution in a market that expects superior quality and outstanding value," says Keith Vanderkley, Director of Sales for Amina Technologies in North America. "It is clear that Amina has grown acceptance as a manufacturer of high quality loudspeakers. As a result, we've added 5 major manufacturers' representatives to help us further develop sales across the continental US and Hawaii. This follows our recent appointment of Evolution Audio Video, a highly regarded distributor of high-end audio and video equipment in the Canadian A/V markets."

Amina further attributes their success to the fact that they have firmly established themselves as an industry leader in the completely hidden loudspeaker markets outside of their home base in Europe, and have done so in both commercial and residential markets. "That was a hard battle to fight, since North America has several competitive products in our category that don't always provide the results desired by the end user, namely high fidelity sound," says David Frey, Director of Marketing. "Not only do we now find Amina in high-end home theatre and whole-house audio applications, but have penetrated the commercial markets including shopping malls, Theatres, Museums, Luxury Automobile Showrooms, and High-end fashion shops from Manhattan to Milan. Amina is fast becoming the first choice in 100% invisible high-definition speaker systems worldwide."

About Amina Technologies

Amina Technologies Ltd (aminatechnologies.com) is a leading supplier of custom, completely invisible loudspeaker solutions. Using a revolutionary sound technology, Amina flat panel speakers are engineered to provide invisible sound for luxury homes and high-end commercial spaces. Amina's design and manufacturing headquarters are located in Huntingdon, UK, the heart of Britain's technology belt for aerospace, electronics, and audio design excellence. In addition to managing sales and marketing offices in the USA and Canada, Amina distributes throughout Europe and the rest of the world via a network of global distributors.

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