

Plaster-In-Wall Loudspeakers

Concealed Audio Solutions with inspirational results

amina
TECHNOLOGIES LTD



Cedia 2007

We would like to invite you to visit us on **Stand E25** at CEDIA Expo **26th-28th June 2007** at Excel in the heart of London's Docklands area.

You will be able to hear the amazing Plaster In-Wall speakers first hand, find out about the latest innovations, and join the Amina approved installer programme.

CEDIA
EXPO 2007
The European Home Technology Showcase & Training Event



Case Study: Grand Designs - the Director's cut!



In the second program of this season's Grand Designs series, Alex & Cheryl Reay rebuilt and remodeled their thatched cottage that had previously been destroyed by fire. In doing so, the Reay's selected Amina Plaster in-Wall speakers to provide a through home entertainment system that would not compromise their design requirements.

The speakers were especially relevant to Alex and Cheryl Reay's Dairy Cottage renovation: Cheryl is an A&R professional in the heart London's music industry and having fabulous sound in their recreated home was essential. Equally important to them was to retain the elegance and style of their cottage interior.

The installation process was filmed and Alex did a whole piece to camera with Kevin McCloud. Alex explained " I had to convince my plasterer, Bob, to skim over it. He thought it was a set-up! " Alex continued, " I don't think anyone on site at Dairy Cottage, especially Bob, believed it would work.

But after we heard it Cheryl and I decided to fit them in every room except the bathrooms. Cheryl uses them regularly when listening to mixes for work or when we are just relaxing to music."

Alas for Amina the Director decided that being such a 'hidden product' it was too difficult to put across, so the tape was consigned to the cutting room floor for the final edit.

"I suppose instead of Grand Designs Trade Secrets they were Grand Designs Best Hidden Secret on the Dairy Cottage Project! Definitely our best purchase on the project..." concluded Alex.

We look forward to seeing you at the show to discuss more great case studies using Amina Plaster In-Wall speakers.